

Multimedia Liability

A comprehensive, broad civil liability wording crafted specifically for the media professionals. Can be considered as a combined Professional Indemnity + Public and Product Liability policy!

Broad coverage, competitive pricing and for a broad range of media professions, including but not limited to

- Digital Advertising and Marketing
- Digital Media Management and Design
- Game Designer, Animation and 3D Consultant
- Photography and Video Production
- Journalism
- Printers
- Copywriting and Typewriting Services
- Illustrator / Book Authors

Our base product generally covers a broad range of extensions and optional additional covers, including but not limited to

- Up to \$10m Limits
- Privacy Costs
- Defamation, Libel and Slander
- Breach of Intellectual Property
- Bodily Injury and Property Damage
- Loss of Documents
- Content Withdrawal Expenses
- Fraud and Dishonesty
- Loss Mitigation
- Public Relations Costs
- Legal and Defence Costs
- Continuity of Coverage

We can also consider adding in up to \$20m Public and Products Liability too!



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What We Love!

- 3D Designer
- Advertising
- Animation Consultant
- Cartoonist
- Copywriting
- Digital Content Designers
- Digital Content Producers
- Graphic Design
- Authors
- Editors
- Marketing Consultants
- Graphic Design
- Media Management
- Marketing Consultants
- Photography
- Printers
- Writers
- Illustrators
- Book Authors
- Cartoonist
- Game Designer
- Printers
- Public Relations
- Publishers (non-contentious)
- UI/UX Designer
- Web Design (Front End)

What We Don't Mind :)

- Writing
- Medical Writing (selectively)
- Biographical Writing/Books
- Publishing of various
- Video Game Production
- Film and Video Editing
- Local and Community Radio
- Film and Video Editing
- Producers
- Broadcasting (Selectively)
- Social Media Management
- Sound Engineer
- Audio Engineer
- Talent Agents
- Non-Fictional Writing
- Biography Writing
- Journalists
- Financial/Investment (Selectively) publications
- Television Broadcasting (Selectively)
- Music Producers (Selectively)
- Content and Media Management
- Local and Community News Publications

What We Don't Like!

- Gambling
- Contentious Publishing
- Mainstream Radio/TV
- Racing or Sport Journalism or related
- Horse Racing or Syndication
- Critical Med/Fin/Legal Publications
- Medical Journals
- Financial Reporting
- Legal Journals
- Gaming Forums
- Chat Rooms
- Social Media Platforms
- Commercial Live Stream Sporting Events
- Political Writing
- Religious Writing
- Mainstream Music Media

Talk to one of our underwriters today, who will be glad to help you on your next risk!

“Contact us”